

- WEB & MOBILE APPS**
- ENTERPRISE BLOCKCHAIN**
- MEAN & FULL STACK**



**MILIND PRABHU**  
Chief Executive Officer

*I want to give you personal guarantee to turn your idea into a working IT solution. Not to abandon when things get tough. We will design your product at the intersection of Science and Art. You will love the process, you will love the output. We get to know you, your company and your people to forge friendships to last beyond the work assignments.*



### AGENCIES

**Your Clients, Your Projects,  
Our Resources**

With Genora, it's like setting up your own Offshore Development Center in our state of the art infrastructure located in Goa and Pune. You get access to world-class capability; you de-risks your business; substantially reduce your overheads.



### STARTUPS

**Startups / Individual  
Entrepreneurs**

Working with Startups is a far different experience than just working with big corporates. We have extensive experience working with startups and helping them develop high tech mobile applications.



### ENTERPRISE

**Corporate mobility  
solutions**

Working with corporates involves understanding of the business processes and then using mobile technology to streamline the operations. Mobile solutions has to be an integral part of the existing ERP solutions and add to the increased efficiency.

# Offshore IT Resources in India

**\$12/HOUR**  
Ui/Ux & QA

- No Minimum Commitment
- Minimum 1 Year Experience
- On Demand Basis
- Includes Work Cover
- Includes Payroll Tax

**\$1299/MONTH**  
Developers

- 1 Month Commitment
- Min. 3 Years Experience
- No Sick Leave
- Includes Work Cover
- Includes Payroll Tax
- No Annual Leave

**\$1799/MONTH**  
Project Managers

- 2 Months Commitment
- No Sick Leave
- Includes Work Cover
- Includes Payroll Tax
- No Annual Leave

## Process



## Benefits

- IMPROVED SERVICES**  
Improved customer services since organisations can concentrate on customer satisfaction.
- IMPROVED PRODUCTIVITY**  
Constant improvement of productivity of the organisation over a period of time.
- IMPROVED HR SCENARIO**  
An increase in position fill rate and reduction of recruitment period for Improved HR scenario
- ENABLING TRANSFORMATION**  
Eliminates the need for project management on the client side.
- BUSINESS DEVELOPMENT**  
Overall progress as organisations can concentrate on other aspects of their Business.
- ENHANCED EMPLOYEE EXPERIENCE**  
Improved employee satisfaction levels

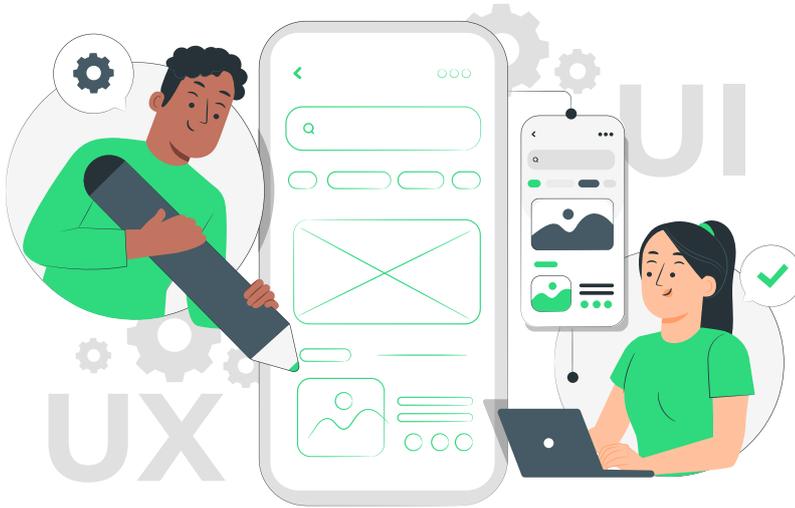
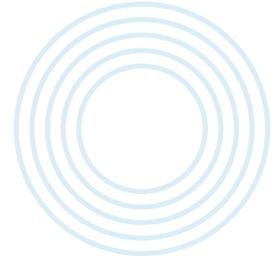
- No Payroll Tax
- No Physical Infrastructure
- High End Fiber Connectivity
- Smart & Well-qualified Work Force
- No Payroll Tax
- Varying Time Zone
- No Sick or Annual Leave
- Serious & Committed Work Culture
- Can Speak Good English
- Stable & Supportive Government

## Featured

## Awards

- Prashant Shinde awards for opportunity creation (BNI)
- Young Turkes Award (Business Goa)
- Times Entrepreneur Award 2021
- Entrepreneur Leadership Award (GCC)
- Social Service to Community Award (Red Cross Society)

# DESIGN



- ✓ **Ui/ux Design (Apps And Websites)**
- ✓ **Branding Material Design**



# DEVELOP



- ✓ **Full stack development**
- ✓ **Mean stack development**
- ✓ **Website development**
- ✓ **Cross platform development**
- ✓ **Android Application development**
- ✓ **iOS Application development**
- ✓ **Manual and automation testing**
- ✓ **Security testing**
- ✓ **Enterprise blockchain**
- ✓ **Progressive web Application**
- ✓ **Cloud migration**





We co-create your brand and assign a strong purpose and vision. Our detailed understanding of human psychology helps us create scientifically motivated campaigns.

## ACCELERATE



- ✓ Creating data driven promotional campaigns
- ✓ Social media influencer marketing
- ✓ Creating product launch video and user manuals
- ✓ Corporate Drone shoots
- ✓ Managing Print and media Ads
- ✓ PPC campaign
- ✓ Outbound calls and emails
- ✓ Search engine optimisation
- ✓ Social media management

# HOW IT WORKS



1



## RESEARCH

We analyze your customer data using our CRM AI tools providing us the necessary statistics for planning your marketing campaigns. We also bring in the expertise from the past along with a detailed, competitor and market analysis.

2



## POSITIONING

We would select from the list of tools needed to help you reach your intended customer with a co-created purpose and vision for your brand. Appropriate campaigns for each region are planned for along with necessary reach out plans.

3



## CREATIVES

Text, banners, audio/visual content is then created as a tool to make necessary conversions. Campaigns are mapped with historical data to measure the effectiveness of each campaigning tool.

4



## MANAGEMENT

Our experts are responsible for the effective management of the campaign. Monthly planning is done in order to effectively micro manage the campaign. A data driven review is held every month to carry forward with the most effective tools.

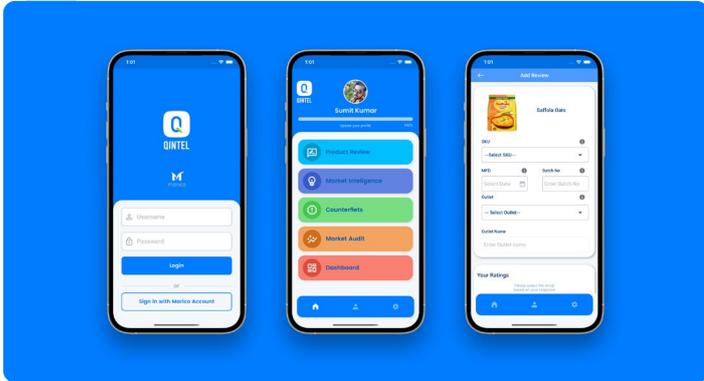
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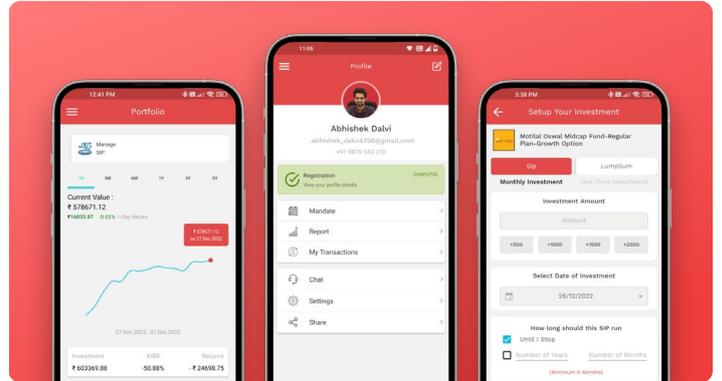
## REPORTING

A detailed report of the activities carried out during the month is prepared and its effectiveness is mapped with conversion data. A list of improvements are also suggested in order to improvise on the campaign strategy. Compulsory monthly review meetings are held with the client.

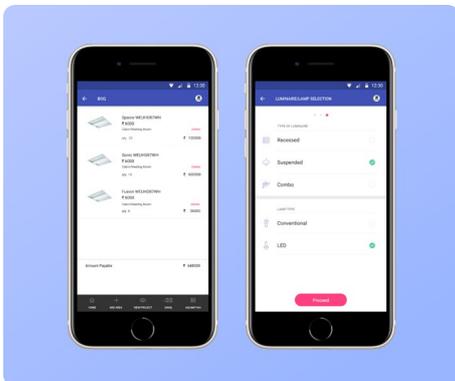
# PORTFOLIO



Marico Qintel - iOS & Android App



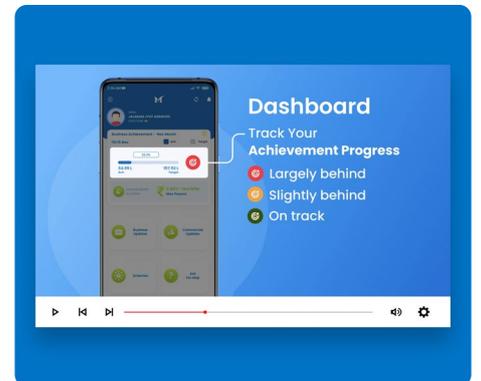
Wealth Chunk - App, Portal & Website



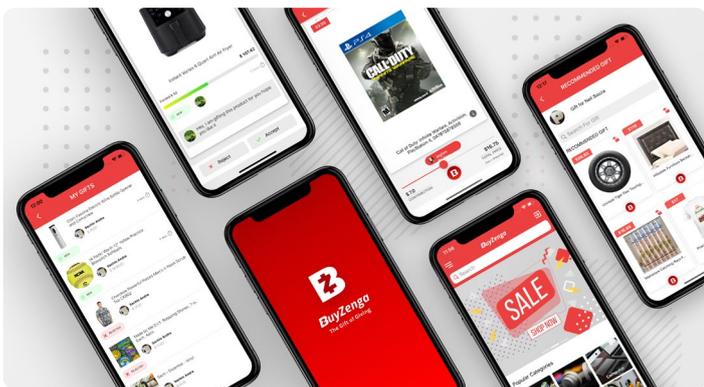
Wipro Lighting - Android App



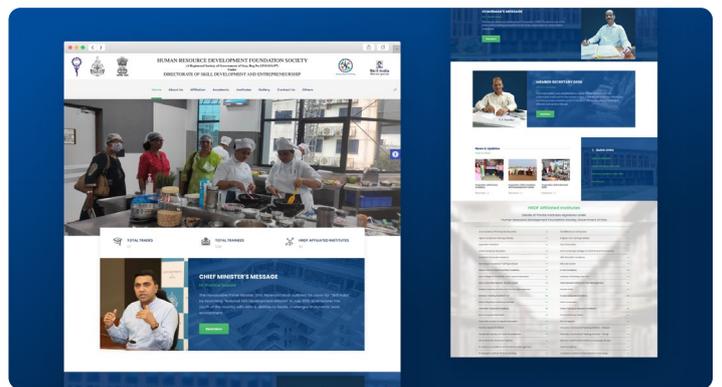
Money Round - Design & Branding



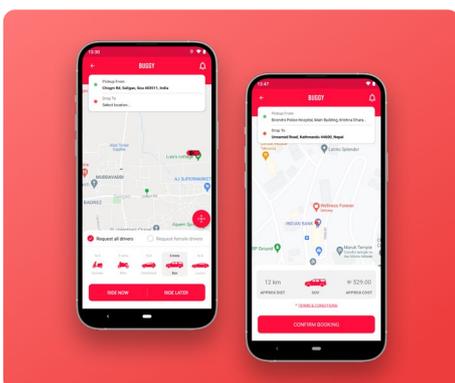
Marico - SOP Explainer Video



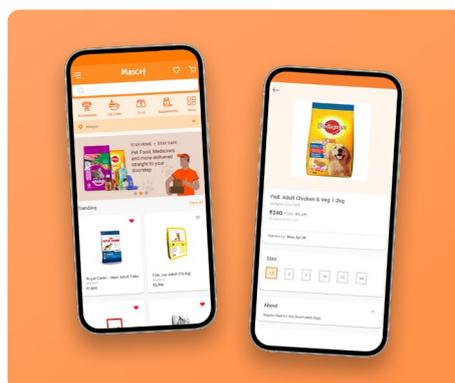
Buyzenga - iOS, Android App & Website



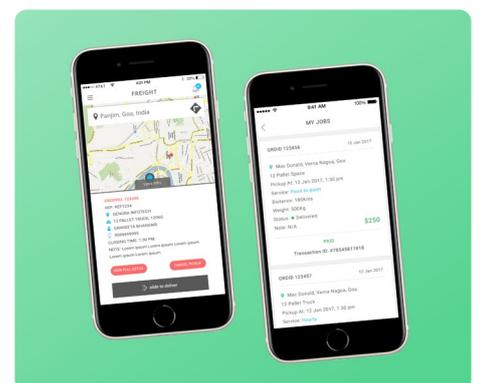
HRDF - Website



Buggy Taxi - Android App



Mascot - iOS & Android App



Truck Now - iOS App

# TECHNOLOGY EXPERTISE



GENORA

## Languages and Technologies

- SOAP.REST
- JSON
- Ajax toolkit
- HTML5
- Javascript
- JAVA
- Java J2EE
- Java JSP
- PHP
- Ruby On Rails
- JQuery
- AJAX
- Bootstrap

## Frameworks

- CakePHP
- CodeIgniter
- AJAX frameworks
- Laravel
- Node.js
- D3.js
- Angular
- AngularJS

## Mobile App Development

- iOS Development
- Android Development
- Cross Platform Mobile Apps

## Cloud

- Amazon Web Services
- Microsoft Azure
- Google Cloud Platform

## Databases

- MySQL
- MongoDB
- SQLite

## CMS

- Wordpress

## White Label Platforms

- E-COMM APP AND WEB PLATFORM
- ERP FOR SERVICE ORIENTED COMPANIES
- TAXI APP PLATFORM
- COLLEGE ERP

# Our Expertise

## Stock markets apps & big data platform

Our Mobile app developers in India created a stock analysis program for a client based in the United States. This program allows the company to process and predict intelligent insights suggesting stock buy, sell and hold decisions based on previous stock performance and algorithms that predict the future. The data is hosted on cloud platforms and processed on Hadoop. The processed information is now available on their website and mobile app.

## Health care apps & AI data

Genora made a name in this industry while working with agencies that handle chains of hospitals in the United States. Our mobile app developers India created a platform to generate reports and quality checks before surgery or entering the operation theatre. We also handled a separate project with an AI platform with a diabetics care chain to process information and automatically suggest ailments and medication.

## Mobile app platform for insurance companies

Genora's Mobile app developers in India created a platform for insurance companies in Israel to send insurance claims over their mobile devices or apps. It allowed the company to create reports going through various checks, helping instantly process claims, thereby saving time and effort.

## Handling logistics companies

We created a detailed ERP solution for With Australian clients working with freight companies in the road logistics business. Genora has also worked on an app-based end mile logistics delivery platform.

## Working with department of defence

Our mobile app developers in India created an online ticketing module used for events and music festivals. We did this to facilitate online ticketing thereby enabling event management through RFID bands. There are multiple applications in the global event industry that have been developed by Genora.

## Handling Work in the Entertainment data Industry

Our mobile app developers in India created an online ticketing module used for events and music festivals. We did this to facilitate online ticketing thereby enabling event management through RFID bands. There are multiple applications in the global event industry that have been developed by Genora.

## Working with Educational Institutes

Genora started with Mobile apps development in India by working with educational institutes across the country to provide end to end ERP and mobile app solutions. The enterprise mobility platform has grown over the last 6 years and keeps getting better. We further went to work on an app based ebook project in New Zealand that revolutionized the educational content distribution system in New Zealand.

## Working with Enterprise data

Genora Infotech's Mobile app development company in India has worked on multiple enterprise mobility solutions for companies ranging from startups to corporates. We ideally work with companies helping them develop customized mobile apps.

## Our Mobile App Clientele

 **BUYZENGA**  
E-Commerce App

 **TRUCK NOW**  
Logistics App

 **MARICO**  
Business App

 **MWEEL**  
Wellness App

 **LAGIKON**  
Business App

 **BOLT**  
Communication

 **CVMSDC**  
Business App

 **MASCOT**  
E-Commerce App

 **VIBRANT MARGAO**  
Finance App

 **5 YEARS**  
Support Contract

 **25+**  
Rescued Projects

 **100%**  
Success

 **100+**  
Happy Clients



## Get in touch with us !

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